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## **iTRACS Forms Data Center Solutions Delivery Team to Ensure Greater Accuracy, Cost-Effective Solutions for Data Center Management**

*Partner Services Executive Peter Larsen Spearheads Group*

WESTCHESTER, Ill.--(BUSINESS WIRE)--iTRACS Corporation announced today the formation of a Data Center Solutions Delivery Team with a focus on customer satisfaction and cost effective deployment of the iTRACS physical infrastructure management solutions for new and legacy data centers. Peter Larsen will manage the Data Center Solutions Delivery Team from iTRACS' Tempe, Ariz., facility.

iTRACS provides enterprise software that allows organizations to establish and manage best practices for changes within a data center infrastructure, so executives can strategically direct, deploy and manage their facilities, networking and operations personnel and assets.

Its Data Center Solutions Delivery Team provides subject matter expertise and tools to cost-effectively implement a physical infrastructure management solution for a data center.

"We have created a process and methodology that ensures a high degree of data accuracy when building a physical infrastructure database," said Thomas Reedy, President and CEO of iTRACS. "iTRACS' Data Center Solutions Delivery Team is committed to on-time delivery and customer satisfaction."

The on-time component is of particular importance as the market segment continues to grow. According to International Data Corporation, a global provider of market intelligence based in Framingham, Mass., the enterprise data center network market reached \$5.7 billion in 2005 and will grow to \$7.4 billion by 2009.

iTRACS utilizes its ability to integrate with asset management systems and its auto-discovery tool as an audit and inventory aid in populating and reconciling the physical infrastructure database. Staging spreadsheets, containing descriptive information on data center assets and their connectivity to each other, allow for cost effective database creation.

For new data centers, the iTRACS' Data Center Solutions Delivery Team works directly with data center design firms to assist them in utilizing iTRACS as a design tool for specifying physical assets and their connectivity information to insure data accuracy.

The Data Center Solutions Delivery Team works with iTRACS customers to define and import data for LAN, SAN, power, rack space and HVAC as well as to configure operational work flow processes for infrastructure change management. Customized reports and searches, and administrative rights and privileges also are created for the customer.

iTRACS serves global customers in financial services, healthcare, energy, government, manufacturing, education and retail, among other industries, in over 35 countries. iTRACS manages over 4-million ports worldwide and has deployed more than 5,000 server licenses.

### **About iTRACS Corporation**

iTRACS provides enterprise software that lets organizations establish and manage best practices for changes within a data center infrastructure, so executives can strategically direct, deploy and manage their facilities, networking and operations personnel and assets. iTRACS is headquartered in Chicago, Ill., with development offices in Tempe, Ariz. The company has sales offices across the U.S. and the United Kingdom; sales, engineering and manufacturing facilities in Singapore; and distribution partners throughout the U.K., Europe, Middle East, Africa, Asia and Australia. For more information, please visit [www.itracs.com](http://www.itracs.com).

### **Contacts**

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